

Luxury Goods in Mexico

Market Direction | 2022-07-11 | 44 pages | Euromonitor

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Report description:

By the end of 2021 and early 2022 economic activities within Mexico had normalised, following constant government efforts to find ways to reactivate the economy and leave behind the harsh impact of the COVID-19 pandemic. By March 2022 most economic activities including concerts, festivals and other activities featuring large crowds were open for business. Nonetheless, many sanitary measures and protocols, especially in the service sector, remain in place as a precaution, while some businesses al...

Euromonitor International's Luxury Goods in Mexico report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2022

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