

Luxury Goods in Malaysia

Market Direction | 2022-07-11 | 39 pages | Euromonitor

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Report description:

Having plunged by more than a quarter during 2020 due to pandemic restrictions and the economic shock that they engendered, retail constant value sales (2022 prices) of luxury goods began to rebound in 2021, with this trend continuing into 2022.

Experiential luxury was by far the top performer during the latter year, with the re-opening of the country's borders during the second quarter of the year providing a significant boost to demand for luxury hotels. The easing of COVID-19 restrictions als...

Euromonitor International's Luxury Goods in Malaysia report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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