

## **Luxury Goods in Japan**

Market Direction | 2022-07-13 | 39 pages | Euromonitor

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### **Report description:**

Luxury goods saw a significant current value decline in 2020, due to limited mobility, store closures or limited operations, the closure of borders, and consumers' reluctance to spend during COVID-19. In 2021, although there was less disruption to store-based retailing, and sales of luxury goods returned to growth, the prolonged impact of COVID-19 continued to impact the industry and sales did not return to anywhere near the pre-pandemic level. Although the number of COVID-19 cases remained high...

Euromonitor International's Luxury Goods in Japan report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Luxury Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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#### FINE WINES/CHAMPAGNE AND SPIRITS IN JAPAN

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