

Luxury Goods in India

Market Direction | 2022-07-11 | 41 pages | Euromonitor

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Report description:

After the second wave of COVID-19 hit India in the first half of 2021, the pandemic was believed to be under control due to a rise in vaccination rates. Although the country experienced a third wave in early 2022 as a result of the Omicron variant of COVID-19 emerging, its impact was not prolonged. Hence, 2022 is proving to be significant in terms of recovery for luxury goods in India, as this is the first year since 2019 that consumers have been able to take domestic holidays, with both 2020 an...

Euromonitor International's Luxury Goods in India report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2022

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