

**Gum in Israel**

Market Direction | 2022-07-14 | 18 pages | Euromonitor

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**Report description:**

As the country has opened up fully, locals are going out more and gum sales have started to show positive growth since the negative impact of the pandemic. Many locals enjoy chewing gum after their meals and when they are out. As people get back into their old routines, sales of chewing gum are growing and are expected to return to their pre-pandemic level.

Euromonitor International's Gum in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Gum market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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