

Gum in Chile

Market Direction | 2022-07-08 | 19 pages | Euromonitor

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Report description:

2020 was a tough year for gum sales in Chile following the emergence of the pandemic. Consumers were confined to their homes by severe lockdowns implemented by the government in an attempt to control the spread of COVID-19. However, in 2021, the scenario improved drastically. The government started to roll out its vaccination campaign, and in less than a year, more than 80% of the population in Chile had been vaccinated. In line with these efforts and falling virus cases, preventative measures s...

Euromonitor International's Gum in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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