

Gum in Argentina

Market Direction | 2022-07-13 | 18 pages | Euromonitor

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Report description:

Sales of gum registered a rebound in 2021 in volume and current value terms, and continue to see positive growth in 2022, though still below pre-pandemic levels. Several companies allow employees to work from home for one or two days a week, which is something that has only really been seen in Argentina since COVID-19. These changes are affecting sales in gum, which was a product often used as a breath freshener by office workers. Work-from-home trends are thus weakening growth in gum. Though stil...

Euromonitor International's Gum in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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