

Gum in Algeria

Market Direction | 2022-07-08 | 16 pages | Euromonitor

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Report description:

Gum is expected to register healthy current value growth; however, volume growth will be much more muted, as significant inflation dampens volume demand. A rebound in oil prices is benefitting the economy, but continued exchange rate devaluation and import restrictions policies are pushing up prices, particularly for imported brands. With reduced purchasing power, Algerians are expected to be cautious in their spending and prioritise essential goods.

Euromonitor International's Gum in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Gum in Algeria
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List Of Contents And Tables

GUM IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Moderate volume growth in 2022

In-store promotion key marketing tool

International brands still dominate but local players gaining

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

Modern retailing continues to win value share

Increasing health awareness drives demand for sugar-free

CATEGORY DATA

Table 1 Sales of Gum by Category: Volume 2017-2022

Table 2 Sales of Gum by Category: Value 2017-2022

Table 3 Sales of Gum by Category: % Volume Growth 2017-2022

Table 4 Sales of Gum by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Gum: % Value 2018-2022

Table 6 LBN Brand Shares of Gum: % Value 2019-2022

Table 7 Distribution of Gum by Format: % Value 2017-2022

Table 8 Forecast Sales of Gum by Category: Volume 2022-2027

Table 9 Forecast Sales of Gum by Category: Value 2022-2027

Table 10 Forecast Sales of Gum by Category: % Volume Growth 2022-2027

Table 11 Forecast Sales of Gum by Category: % Value Growth 2022-2027

SNACKS IN ALGERIA

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2017-2022

Table 13 Sales of Snacks by Category: Value 2017-2022

Table 14 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 15 Sales of Snacks by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Snacks: % Value 2018-2022

Table 17 LBN Brand Shares of Snacks: % Value 2019-2022

Table 18 Distribution of Snacks by Format: % Value 2017-2022

Table 19 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 20 Forecast Sales of Snacks by Category: Value 2022-2027

Table 21 Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

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Table 22 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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