

## **Fine Wines/Champagne and Spirits in Japan**

Market Direction | 2022-07-13 | 19 pages | Euromonitor

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### **Report description:**

The restrictions on consumers' lives continued in Japan in 2021, against the backdrop of the fifth and largest wave of the COVID-19 pandemic. Restaurant closures and limited hours of operation led Japanese consumers to drink more at home, which boosted retail volume and current value sales of fine wines/champagne and spirits in this year. The growth trend is set to continue in 2022, even though the impact of COVID-19 is weakening. Luxury whiskies is set to see the best performance for another ye...

Euromonitor International's Fine Wines/Champagne and Spirits in Japan report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Fine Wines/Champagne and Spirits in Japan

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List Of Contents And Tables

### **FINE WINES/CHAMPAGNE AND SPIRITS IN JAPAN**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Home drinking trend continues, despite weakening impact of COVID-19

Sustainable champagne concept bar opens

Subscriptions are attracting a great deal of attention

#### **PROSPECTS AND OPPORTUNITIES**

Fine wines/champagne and spirits will continue to grow steadily in Japan

Fine wines faces the challenge of attracting a new consumer segment

Further price rises expected for fine wines/champagne and spirits

#### **CATEGORY DATA**

Table 1 Sales of Fine Wines/Champagne and Spirits by Category: Value 2017-2022

Table 2 Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2017-2021

Table 4 LBN Brand Shares of Fine Wines/Champagne and Spirits: % Value 2018-2021

Table 5 Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2017-2022

Table 6 Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2022-2027

Table 7 Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2022-2027

### **LUXURY GOODS IN JAPAN**

#### **EXECUTIVE SUMMARY**

Luxury goods in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### **MARKET DATA**

Table 8 Sales of Luxury Goods by Category: Value 2017-2022

Table 9 Sales of Luxury Goods by Category: % Value Growth 2017-2022

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022

Table 11 NBO Company Shares of Luxury Goods: % Value 2017-2021

Table 12 LBN Brand Shares of Luxury Goods: % Value 2018-2021

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2022

Table 14 Forecast Sales of Luxury Goods by Category: Value 2022-2027

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

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