

Fine Wines/Champagne and Spirits in Japan

Market Direction | 2022-07-13 | 19 pages | Euromonitor

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Report description:

The restrictions on consumers' lives continued in Japan in 2021, against the backdrop of the fifth and largest wave of the COVID-19 pandemic. Restaurant closures and limited hours of operation led Japanese consumers to drink more at home, which boosted retail volume and current value sales of fine wines/champagne and spirits in this year. The growth trend is set to continue in 2022, even though the impact of COVID-19 is weakening. Luxury whiskies is set to see the best performance for another ye...

Euromonitor International's Fine Wines/Champagne and Spirits in Japan report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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