

Fine Wines/Champagne and Spirits in Brazil

Market Direction | 2022-07-12 | 25 pages | Euromonitor

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Report description:

During 2020, consumers started to recover some social activities. This was especially observed during the end-of-year holidays, a period in which gatherings are traditionally part of Brazilians' calendars. This is a time when it is common for families and close friends to get together to celebrate the old year and look forward to the next year. Affluent Brazilians usually value spending New Year's Eve travelling to other cities on the coast or even travelling abroad. However, given the social re...

Euromonitor International's Fine Wines/Champagne and Spirits in Brazil report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Production difficulties to continue, but actions expected to address this

Inflation limits consumption and entry of new consumers

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