

Experiential Luxury in Brazil

Market Direction | 2022-07-12 | 23 pages | Euromonitor

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Report description:

The pause in inbound tourist flows forced experiential luxury brands to intensify their efforts to attract local consumers. In regular years, Brazilian high net worth tourists traditionally only represent half of the visitors to the networks of luxury hotels in Brazil. Typically, these tourists dedicate part of their annual holidays to international hotspots for luxury consumption, such as Paris, New York and London. The impossibility of spending on their usual options for entertainment in 2020,...

Euromonitor International's Experiential Luxury in Brazil report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Experiential Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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