

Contact Lenses and Solutions in the United Arab Emirates

Market Direction | 2022-07-11 | 18 pages | Euromonitor

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Report description:

The pandemic has ushered in a new level of digitalisation in eyewear. One of the most popular trends has been the virtual try-ons of coloured or cosmetic contact lenses, accompanied by virtual consultations. One of the latest developments is the entry of eyewear retailer Lenskart to the United Arab Emirates in 2021. With its 3D Try-On, AI-powered facial map, it has fast become one of the leading local players for this kind of technology. The app precisely matches the customer's face with the mos...

Euromonitor International's Contact Lenses and Solutions in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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