

Colombia in 2040: The Future Demographic

Market Direction | 2022-07-12 | 18 pages | Euromonitor

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Report description:

Population growth in Colombia in 2021-2040 will be driven by positive rates of natural change. Ageing will accelerate, causing the population structure to become more top heavy, which will impact consumer trends and put more pressure on state resources. As urbanisation continues, Bogota will continue to dominate the urban landscape. Colombia has the potential to become an increasingly appealing consumer market going forward.

Euromonitor's Colombia in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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