

## **Cigars, Cigarillos and Smoking Tobacco in Romania**

Market Direction | 2022-07-12 | 27 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

The low impact of Coronavirus (COVID-19) on cigars, cigarillos and smoking tobacco in 2021 was partly the result of the easing of restrictions regarding shopping and travelling. There were few exceptions during Q1 and Q4 2021 related to opening hours or restrictions for unvaccinated consumers. Accordingly, cigars, cigarillos and smoking tobacco recorded strong dynamics and retail volume sales growth. The main formats for the distribution of cigars and cigarillos remained tobacco specialists, bar...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Cigars, Cigarillos and Smoking Tobacco in Romania

Euromonitor International

July 2022

List Of Contents And Tables

### CIGARS, CIGARILLOS AND SMOKING TOBACCO IN ROMANIA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Search for new experiences and a stable retail presence push sales of cigars, cigarillos and smoking tobacco

Flavoured options provide a competitive edge over cigarettes for cigarillos

Low prices and perception of sophistication boost the use of fine cut tobacco

#### PROSPECTS AND OPPORTUNITIES

Greater exposure to smoking options is set to stimulate interest in cigars, cigarillos and smoking tobacco

Lower-priced brands likely to spur a shift from cigarettes to cigarillos

Growing demand for more brands and price points is set to influence distribution trends

#### CATEGORY DATA

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2016-2021

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2016-2021

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2016-2021

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2016-2021

Table 5 Sales of Cigars by Size: % Volume 2016-2021

Table 6 Sales of Cigarillos by Price Platform 2016-2021

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2017-2021

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2018-2021

Table 9 NBO Company Shares of Cigars: % Volume 2017-2021

Table 10 □LBN Brand Shares of Cigars: % Volume 2018-2021

Table 11 □NBO Company Shares of Cigarillos: % Volume 2017-2021

Table 12 □LBN Brand Shares of Cigarillos: % Volume 2018-2021

Table 13 □NBO Company Shares of Smoking Tobacco: % Volume 2017-2021

Table 14 □LBN Brand Shares of Smoking Tobacco: % Volume 2018-2021

Table 15 □NBO Company Shares of Pipe Tobacco: % Volume 2017-2021

Table 16 □LBN Brand Shares of Pipe Tobacco: % Volume 2018-2021

Table 17 □Distribution of Cigars and Cigarillos by Format: % Volume 2016-2021

Table 18 □Distribution of Smoking Tobacco by Format: % Volume 2016-2021

Table 19 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2021-2026

Table 20 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2021-2026

Table 21 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2021-2026

Table 22 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2021-2026

### TOBACCO IN ROMANIA

#### EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1      Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

Table 23 Number of Adult Smokers by Gender 2016-2021

## MARKET DATA

Table 24 Sales of Tobacco by Category: Volume 2016-2021

Table 25 Sales of Tobacco by Category: Value 2016-2021

Table 26 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 27 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 28 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 29 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 30 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 31 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

## DISCLAIMER

## SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Cigars, Cigarillos and Smoking Tobacco in Romania

Market Direction | 2022-07-12 | 27 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com