

Cigars, Cigarillos and Smoking Tobacco in Romania

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Report description:

The low impact of Coronavirus (COVID-19) on cigars, cigarillos and smoking tobacco in 2021 was partly the result of the easing of restrictions regarding shopping and travelling. There were few exceptions during Q1 and Q4 2021 related to opening hours or restrictions for unvaccinated consumers. Accordingly, cigars, cigarillos and smoking tobacco recorded strong dynamics and retail volume sales growth. The main formats for the distribution of cigars and cigarillos remained tobacco specialists, bar...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

Search for new experiences and a stable retail presence push sales of cigars, cigarillos and smoking tobacco

Flavoured options provide a competitive edge over cigarettes for cigarillos

Low prices and perception of sophistication boost the use of fine cut tobacco

PROSPECTS AND OPPORTUNITIES

Greater exposure to smoking options is set to stimulate interest in cigars, cigarillos and smoking tobacco

Lower-priced brands likely to spur a shift from cigarettes to cigarillos

Growing demand for more brands and price points is set to influence distribution trends

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