

Cigars, Cigarillos and Smoking Tobacco in Hong Kong, China

Market Direction | 2022-07-14 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2021, retail volume sales of cigars and cigarillos continued to decline. Cigars experienced a stronger fall in comparison with cigarillos, which could be explained by consumption habits. Local consumers treat cigar smoking as a social event, so they prefer smoking in a cigar bar or lounge with friends. In contrast, smoking a cigarillo is perceived as similar to smoking a cigarette, which can be done at home or outside. Therefore, the closure of cigar bars had a negative impact on retail volum...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cigars, Cigarillos and Smoking Tobacco in Hong Kong, China

Euromonitor International

July 2022

List Of Contents And Tables

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN HONG KONG, CHINA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sales of cigars and cigarillos continue to drop in 2021, amid COVID-19

E-commerce continues to thrive by providing a safe and convenient channel to purchase cigars

Cuban cigars continue to dominate sales, while New World cigars rise from a niche positioning

PROSPECTS AND OPPORTUNITIES

Cigars and cigarillos set to rebound in 2023 when border with Mainland China reopens

Physical stores will remain vital for cigar smokers due to need for in-person experience

A more diverse consumer base is emerging

CATEGORY DATA

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2016-2021

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2016-2021

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2016-2021

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2016-2021

Table 5 Sales of Cigars by Size: % Volume 2016-2021

Table 6 Sales of Cigarillos by Price Platform 2016-2021

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2017-2021

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2018-2021

Table 9 NBO Company Shares of Cigars: % Volume 2017-2021

Table 10 □LBN Brand Shares of Cigars: % Volume 2018-2021

Table 11 □NBO Company Shares of Cigarillos: % Volume 2017-2021

Table 12 □LBN Brand Shares of Cigarillos: % Volume 2018-2021

Table 13 □Distribution of Cigars and Cigarillos by Format: % Volume 2016-2021

Table 14 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2021-2026

Table 15 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2021-2026

Table 16 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2021-2026

Table 17 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2021-2026

TOBACCO IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 18 Number of Adult Smokers by Gender 2016-2021

MARKET DATA

Table 19 Sales of Tobacco by Category: Volume 2016-2021

Table 20 Sales of Tobacco by Category: Value 2016-2021

Table 21 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 22 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 23 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 24 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 25 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 26 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cigars, Cigarillos and Smoking Tobacco in Hong Kong, China

Market Direction | 2022-07-14 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-20"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com