

## **Cigarettes in Uruguay**

Market Direction | 2022-07-14 | 21 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Contraband continued to be significant in 2021, accounting for over a quarter of volume sales of cigarettes in Uruguay. This number has been consistently going up over the review period, with most contraband particularly from Paraguay. A smuggled pack of 20 cigarettes sells for about 75% of the normal retail price and so significant is smuggling that the brand 51, which is smuggled from Paraguay, is the third most popular brand in the country, only behind Montepaz's brands Nevada and Coronado. O...

Euromonitor International's Cigarettes in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Cigarettes in Uruguay  
Euromonitor International  
July 2022

### List Of Contents And Tables

#### CIGARETTES IN URUGUAY

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Volume sales of contraband cigarettes continues to grow

Monte Paz still dominates

Flavoured cigarettes gain value share

##### PROSPECTS AND OPPORTUNITIES

Smoking prevalence falls further

Further tax increases dampen volume sales

Multinationals set to develop flavoured cigarette segment

##### TAXATION AND PRICING

Taxation rates

Table 1 Taxation and Duty Levies 2016-2021

Average cigarette pack price breakdown

Summary 1 Average Cigarette Pack Price Breakdown: Brand Examples

##### CATEGORY DATA

Table 2 Sales of Cigarettes: Volume 2016-2021

Table 3 Sales of Cigarettes by Category: Value 2016-2021

Table 4 Sales of Cigarettes: % Volume Growth 2016-2021

Table 5 Sales of Cigarettes by Category: % Value Growth 2016-2021

Table 6 Sales of Cigarettes by Blend: % Volume 2016-2021

Table 7 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2016-2021

Table 8 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2016-2021

Table 9 Sales of Cigarettes by Pack Size: % Volume 2016-2021

Table 10 Sales of Cigarettes by Price Band: % Volume 2016-2021

Table 11 NBO Company Shares of Cigarettes: % Volume 2017-2021

Table 12 LBN Brand Shares of Cigarettes: % Volume 2018-2021

Table 13 Sales of Cigarettes by Distribution Format: % Volume 2016-2021

Table 14 Illicit Trade Estimate of Cigarettes: Volume 2016-2021

Table 15 Forecast Sales of Cigarettes: Volume 2021-2026

Table 16 Forecast Sales of Cigarettes by Category: Value 2021-2026

Table 17 Forecast Sales of Cigarettes: % Volume Growth 2021-2026

Table 18 Forecast Sales of Cigarettes by Category: % Value Growth 2021-2026

Table 19 Forecast Sales of Cigarettes by Blend: % Volume 2021-2026

Table 20 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2021-2026

Table 21 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2021-2026

Table 22 Forecast Sales of Cigarettes by Pack Size: % Volume 2021-2026

Table 23 Forecast Sales of Cigarettes by Price Band: % Volume 2021-2026

##### TOBACCO IN URUGUAY

##### EXECUTIVE SUMMARY

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

## OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 2      Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

Table 24 Number of Adult Smokers by Gender 2016-2021

## MARKET DATA

Table 25 Sales of Tobacco by Category: Volume 2016-2021

Table 26 Sales of Tobacco by Category: Value 2016-2021

Table 27 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 28 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 29 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 30 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 31 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 32 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

## DISCLAIMER

## SOURCES

Summary 3 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Cigarettes in Uruguay

Market Direction | 2022-07-14 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com