

## **Cigarettes in South Africa**

Market Direction | 2022-07-14 | 26 pages | Euromonitor

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### **Report description:**

While direct regulatory restrictions on tobacco trade had subsided by the beginning 2021, cigarettes in South Africa continued to feel the lagging effects of COVID-19 restrictions on a macro level. One impact of the pandemic which continued to influence demand was lower income levels and subsequent lower levels of disposable incomes available to many local consumers. However, due to the addictive nature of cigarettes, South Africans were less willing to stop purchasing cigarettes when compared t...

Euromonitor International's Cigarettes in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International  
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