

## **Cigarettes in Finland**

Market Direction | 2022-07-11 | 27 pages | Euromonitor

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### **Report description:**

Cigarettes suffered two markedly abnormal years in Finland in 2020 and 2021 due to the COVID-19 crisis. People spent more time at home, consumer foodservice operated under restrictions including a cap on the number of people outlets could serve and limitations on opening hours, as well as outright closures. Despite a smoking ban, smoking was allowed in booths in bars and on terraces, so the COVID-19 related restrictions removed a natural context for smoking. In addition, there was less travel ab...

Euromonitor International's Cigarettes in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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