

Cigarettes in Argentina

Market Direction | 2022-07-11 | 24 pages | Euromonitor

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Report description:

The decline in cigarettes volume sales seen in Argentina in 2021 was largely attributable to the economic instability in the country, which caused weaker purchasing power amongst middle- and low-income socioeconomic groups. As a result, some smokers turned to the illicit market, and a vast majority traded down from premium to mid-priced brands, and from mid-priced to economy brands. Consequently, local players made gains as consumers traded down and imported brands struggled with supply chain is...

Euromonitor International's Cigarettes in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumption declines while consumers trade down to economy brands

Flavoured cigarettes innovation aims to block local b-brands expansion

New flavoured cigarettes, and ultra-low economy brands appear in 2021

PROSPECTS AND OPPORTUNITIES

Negative performance expected due to an increase in health concern, and tighter regulations

The economy segment is forecast to gain additional market share driven by economic instability and lower tax pressure on local brands

Flavoured capsule cigarettes will gain ground driven by innovation

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TOBACCO IN ARGENTINA

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