

Cider/Perry in Uruguay

Market Direction | 2022-07-13 | 22 pages | Euromonitor

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Report description:

Cider/perry has a narrow appeal in Uruguay, and demand remains low in comparison to neighbouring Brazil and Argentina. This product type is mainly consumed as a more affordable alternative to champagne and other sparkling wine at celebratory social gatherings, primarily Christmas and New Year's Eve parties but also weddings and similar occasions. After having posted negative results in total volume sales terms from the beginning of the review period, in 2020 the category recorded impressive grow...

Euromonitor International's Cider/Perry in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CIDER/PERRY IN URUGUAY

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Sublimar and Bodegas y Vinedos Santa Rosa remain the top companies

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