

## **Cider/Perry in Serbia**

Market Direction | 2022-07-13 | 22 pages | Euromonitor

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### **Report description:**

Cider/perry is the smallest category of alcoholic drinks in Serbia and remains relatively underdeveloped with the majority of volume sales made in the off-trade. Growing from a low base, it has seen strong volume growth in the review period. Cider/perry was less affected by the pandemic compared to other alcoholic drinks categories, with total volume sales quickly bouncing back to pre-pandemic levels in 2021.

Euromonitor International's Cider/Perry in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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