

## **Chocolate Confectionery in the United Arab Emirates**

Market Direction | 2022-07-13 | 19 pages | Euromonitor

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### **Report description:**

Local consumers are regaining their purchasing power compared to 2021, especially after the lifting of restrictions. They are attempting to return to some level of normality in their lives following prolonged home seclusion as a result of the pandemic in the United Arab Emirates. Increasing consumer confidence combined with higher disposable incomes will positively impact demand for discretionary snacks in 2022, including chocolate confectionery, especially impulse purchases, in line with greater...

Euromonitor International's Chocolate Confectionery in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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