

Chocolate Confectionery in Peru

Market Direction | 2022-07-14 | 20 pages | Euromonitor

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Report description:

Demand for premium chocolate continues to rise as consumers now recognise the quality of products that contain a large percentage of cocoa. Value sales of chocolate confectionery experienced double-digit growth for the second year in 2022, driven in part by a shift to premium chocolate. Going back a decade, premium chocolates were traditionally imported brands such as Snickers, Milky Way or Ritter, but premium chocolate confectionery is now closely associated with chocolate that is manufactured...

Euromonitor International's Chocolate Confectionery in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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