

Chocolate Confectionery in Italy

Market Direction | 2022-07-11 | 26 pages | Euromonitor

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Report description:

Chocolate confectionery is expected to see positive retail current value and volume growth in 2022, as the impact of Coronavirus (COVID-19) lessens and life returns towards pre-pandemic norms. However, the pace of progress is set to be limited, as many consumers continue to spend more time at home in 2022, due to lingering fears of contracting the virus and general economic concerns in the wake of the recession. In 2022, the country remains in recovery, although the vaccination programme has bee...

Euromonitor International's Chocolate Confectionery in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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