

Chocolate Confectionery in Egypt

Market Direction | 2022-07-14 | 21 pages | Euromonitor

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Report description:

Retail constant value sales (2022 prices) of chocolate confectionery rose for the second year in a row during 2022. However, this increase was driven by a rise in pricing, amid a marginal decline in retail volume sales. This rise in pricing was driven by the rising cost of key raw materials (sugar and palm oil), as well as energy. Mounting inflationary pressure also made many local consumers more price sensitive, leading them to reduce their discretionary spending. On the other hand, demand for...

Euromonitor International's Chocolate Confectionery in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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