

Beer in Uruguay

Market Direction | 2022-07-13 | 26 pages | Euromonitor

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Report description:

While total volume sales of beer in Uruguay continued to contract in 2021, the rate of decline was modest and markedly slower than that recorded in 2020. This improvement reflected a robust return to growth for the category at the on-trade level as local consumers began visiting bars/pubs, restaurants and similar establishments more frequently following the rollout of COVID-19 vaccines and the relaxation of public health restrictions that had been imposed to curb the spread of the virus. The str...

Euromonitor International's Beer in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BEER IN URUGUAY

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CCU adds Miller to its beer portfolio in Uruguay

FNC maintains its dominant position in beer

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