

Alcoholic Drinks in Uruguay

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Report description:

While alcoholic drinks in Uruguay saw total volume sales contract in 2021, the rate of decline was modest and slower than that recorded in 2020. This improvement was driven by a strong rebound in on-trade consumption as more people began frequenting foodservice outlets once again following the rollout of COVID-19 vaccines and the relaxation of public health restrictions that had been imposed to curb the spread of the virus. The robust economic recovery that accompanied the easing of the pandemic...

Euromonitor International's Alcoholic Drinks in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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