

Alcoholic Drinks in Tunisia

Market Direction | 2022-07-13 | 48 pages | Euromonitor

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Report description:

In 2021, alcoholic drinks in Tunisia recorded strong decline in both volume and value terms due to the impact of COVID-19 on the industry. The Tunisian government introduced measures which impacted sales in the year, including a curfew from 20.00hrs to 05.00hrs and restrictions in bars, restaurant and cafes, in order to avoid contamination and new cases of COVID-19. Beer, wine and spirits were impacted by the closure of on-trade establishments as, whilst consumers turned towards the retail chann...

Euromonitor International's Alcoholic Drinks in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
July 2022

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