

Alcoholic Drinks in Slovenia

Market Direction | 2022-07-12 | 61 pages | Euromonitor

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Report description:

2021 was a year of recovery for alcohol beverages, but the industry is still struggling. On-trade consumption partially recovered, but volume sales through the channel did not reach pre-pandemic levels. Even though on-trade establishments reopened in May, COVID-19 related restrictions were still in place. The number of visitors was limited, opening hours were reduced and a proof of COVID-19 status was required upon entry, all of which placed a downwards pressure on sales of alcoholic drinks thro...

Euromonitor International's Alcoholic Drinks in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
July 2022

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Pivovarna Lasko Union maintains its uncontested lead, holding the top six brands

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