

Alcoholic Drinks in Qatar

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Report description:

Volume sales of alcoholic drinks came under severe pressure over the second half of the review period due to the introduction of 100% excise tax in 2019 and the impact of the COVID-19 pandemic in 2020. With sales weighted towards the on-trade due to the strict regulation of retail alcohol sales, quarantine lockdowns and fears of contagion took a heavy toll on total volume sales across all categories in 2020 before sales rebounded in 2021 as foreign tourists returned and bars and clubs reopened.

Euromonitor International's Alcoholic Drinks in Qatar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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