

Wine in the Netherlands

Market Direction | 2022-07-07 | 36 pages | Euromonitor

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Report description:

Wine sales recorded a minor increase in volume in 2021, although there was plenty of activity among the various wine categories. Red wine witnessed a decline in total volume as consumers switched to other types of still wine. The sparkling wine category made strong progress in champagne, cava and prosecco due to the partial recovery of the on-trade and prosecco profiting from the popularity of the Aperol Spritz wine cocktail. Lockdowns and social restrictions prevailed in 2021 with closing times...

Euromonitor International's Wine in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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