

Wine in the Czech Republic

Market Direction | 2022-07-07 | 34 pages | Euromonitor

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Report description:

Off-trade consumption of wine continued to grow solidly in 2021 as the further closure of the on-trade channel until mid-May 2021 drove consumers to home consumption. Even after the re-opening of pubs, bars and restaurants, consumers only returned slowly to on-trade consumption. Prices of wine in on-trade establishments increased as the owners had to make up for the losses endured during the pandemic and due to rising costs. With many Czech households having to save, they are not visiting foods...

Euromonitor International's Wine in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Price sensitivity boosts sales of cheaper wines and formats

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