

Wine in Singapore

Market Direction | 2022-07-07 | 37 pages | Euromonitor

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Report description:

Demand for sake has significantly increased in Singapore, with the pandemic leading to a boom in alcoholic drinks, including wine such as sake. Since the popularity of Japanese food and drink was already surging in Singapore prior to the emergence of the pandemic, sales exports by value and unit price have been increasing. Sake can also address a wide variety of tastes, and can be paired with an expansive range of cuisines. For example, increased numbers of local consumers purchased sake online...

Euromonitor International's Wine in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2022

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WINE IN SINGAPORE

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Sake consumption increases aggressively in 2021

Digitalisation plays a crucial role during the pandemic

Pandemic-related supply chains issues drive up unit price of wine in Singapore

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Reopening of borders and relaxing of restrictions to drive recovery of on-trade sales

Non/low alcohol wine slowly gaining local recognition

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