

Wine in Chile

Market Direction | 2022-06-29 | 31 pages | Euromonitor

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Report description:

With one of the highest vaccination rates in the world, Chile is looking forward to moving on as society from the pandemic. While the threat of new variants remains a possibility, the severity of the disease has been waning in the country, supporting economic recovery in 2021. Breaking with the overall trend in other alcoholic drinks categories, wine consumption in Chile decreased overall in total volume terms in 2021 (driven by a decline in the dominant off-trade and a return to on-trade), but...

Euromonitor International's Wine in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

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