

## **Tobacco in South Korea**

Market Direction | 2022-07-08 | 48 pages | Euromonitor

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### **Report description:**

With increasing concerns over healthy lifestyles and smoking odours, tobacco consumption in South Korea showed a downward trend in 2021, along with the lower smoking prevalence of cigarettes. Since the emergence of the pandemic, the country has become less tolerant of cigarette smokers and producing odour from smoking in a public area has become unacceptable. Prolonged social distancing rules have meant that consumers' lifestyles in South Korea have also changed; increasing numbers of remote wor...

Euromonitor International's Tobacco in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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