

Tobacco in Brazil

Market Direction | 2022-07-06 | 37 pages | Euromonitor

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Report description:

Cigarettes in 2021 remained the main source of tobacco in Brazil, with the continuing good performance of the retail market over illicit trade. The continuing growth of cigarettes - although at a slower pace than in 2020 - reflects more about illicit trade dynamics than any notable trends giving preference to tobacco. Illegal cigarette brands in Brazil suffered significantly for multiple reasons during the pandemic, such as closed borders and less travel, which favoured police efforts in terms o...

Euromonitor International's Tobacco in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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