

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Thailand**

Market Direction | 2022-07-08 | 29 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic continued to affect Thailand in 2021 with the government forced to continue using restriction policies such as national lockdowns, closure of public areas, and social distancing to contain its spread. This delayed the recovery in sales of sweet biscuits, snack bars, and fruit snacks through the foodservice channel. However, with the country reopening in 2022, including to foreign tourists, the outlook is much better for foodservice sales of sweet biscuits, snack bars and fr...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Thailand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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