

Sweet Biscuits, Snack Bars and Fruit Snacks in Brazil

Market Direction | 2022-07-07 | 31 pages | Euromonitor

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Report description:

At the beginning of the pandemic, in 2020, social isolation measures and emergency aid provided by the federal government boosted the consumption of sweet biscuits at home. The main categories to see higher sales were the most basic ones, such as plain biscuits, and also those with indulgent characteristics, such as chocolate coated biscuits. People began to eat more at home, cooking or ordering their meals through apps, while seeking relief and comfort from the anxiety caused by the uncertain t...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

July 2022

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Biscuits with indulgent appeal in smaller packages aimed at balanced consumption

Cash and carry is consolidating in difficult economic times

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