

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Belgium**

Market Direction | 2022-07-08 | 31 pages | Euromonitor

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### **Report description:**

The widespread rise in interest in vegan diets, underpinned by concerns about health, the environment and animal welfare, is proving particularly influential in the sweet biscuits snack bars and fruit snacks category. With consumers increasingly looking for vegan options across a wide range of product areas, extending into snack products, Eat Natural launched a new fruit and nut bar called, Simply Vegan, in green packaging to underline its content. In addition, QNTsport launched its Vegan Protei...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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