

## **Sugar Confectionery in Belgium**

Market Direction | 2022-07-08 | 24 pages | Euromonitor

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### **Report description:**

With children being key consumers of sugar confectionery, the diversity and novelty of the product offer is very important. Napoleon, a Belgian confectionery producer, proposed new autumn/winter packs of boiled sweets. Cozy Mix DUO comes in a variety of flavours, including Pear/Caramel Seasalt, Apple/Cinnamon, and Orange/Brown Spiced Biscuit. The new range replaced the 2020 edition of spring/summer DOUs in special packaging, while a new seasonal packaging was also introduced in 2021 for the Hall...

Euromonitor International's Sugar Confectionery in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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