

Spirits in the Netherlands

Market Direction | 2022-07-07 | 35 pages | Euromonitor

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Report description:

The spirits category recorded a minor increase in total volume sales, boosted by a rebound in on-trade volume while the off-trade witnessed a decline in sales. Nevertheless, off-trade volumes remained significantly higher than pre-pandemic levels. Due to continued lockdown measures and restricted opening hours, on-trade's recovery was modest and volumes remained well below that seen in the pre-COVID-19 era.

Euromonitor International's Spirits in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPIRITS IN THE NETHERLANDS

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Non-alcoholic spirits drives spirits category

Opening hours restrictions and closures of nightclubs and late-night bars impact on-trade spirits sales

Diageo shows ambition with launch of Gordon's Gin in 0.0 version

PROSPECTS AND OPPORTUNITIES

Normalisation of on-trade hours will give spirits much needed recovery

Strong growth potential in non-alcoholic spirits

Domestic spirits will continue to see decline

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