

## **Spirits in Bosnia and Herzegovina**

Market Direction | 2022-06-30 | 27 pages | Euromonitor

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### **Report description:**

Following a steep contraction in 2020, spirits posted double-digit growth in on-trade volume sales in 2021. This impressive turnaround was underpinned by the rollout of COVID-19 vaccines and the easing of pandemic-related restrictions in Bosnia and Herzegovina, which encouraged local consumers to start regularly socialising outside the home again and facilitated the return of inbound tourists. However, on-trade volume sales remained below 2019 levels, in part because lockdown measures forced the...

Euromonitor International's Spirits in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Spirits in Bosnia and Herzegovina  
Euromonitor International  
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### List Of Contents And Tables

#### **SPIRITS IN BOSNIA AND HERZEGOVINA**

##### **KEY DATA FINDINGS**

##### **2021 DEVELOPMENTS**

Off-trade demand remains robust as on-trade consumption rebounds rapidly

Increased consumer confidence supports return to growth for brandy

E-commerce continues to gain importance in spirits distribution

##### **PROSPECTS AND OPPORTUNITIES**

Multiple factors likely to subdue growth in off-trade volume sales of spirits

Rachiu/rakija expected to show fastest growth in on-trade volume sales

Further advance of e-commerce should help lesser-known brands gain recognition

##### **CATEGORY DATA**

Table 1 Sales of Spirits by Category: Total Volume 2016-2021

Table 2 Sales of Spirits by Category: Total Value 2016-2021

Table 3 Sales of Spirits by Category: % Total Volume Growth 2016-2021

Table 4 Sales of Spirits by Category: % Total Value Growth 2016-2021

Table 5 Sales of Spirits by Off-trade vs On-trade: Volume 2016-2021

Table 6 Sales of Spirits by Off-trade vs On-trade: Value 2016-2021

Table 7 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 8 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2016-2021

Table 9 GBO Company Shares of Spirits: % Total Volume 2017-2021

Table 10 □NBO Company Shares of Spirits: % Total Volume 2017-2021

Table 11 □LBN Brand Shares of Spirits: % Total Volume 2018-2021

Table 12 □Forecast Sales of Spirits by Category: Total Volume 2021-2026

Table 13 □Forecast Sales of Spirits by Category: Total Value 2021-2026

Table 14 □Forecast Sales of Spirits by Category: % Total Volume Growth 2021-2026

Table 15 □Forecast Sales of Spirits by Category: % Total Value Growth 2021-2026

#### **ALCOHOLIC DRINKS IN BOSNIA AND HERZEGOVINA**

##### **EXECUTIVE SUMMARY**

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

##### **MARKET BACKGROUND**

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

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Opening hours

On-trade establishments

## TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2021

## OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

## KEY NEW PRODUCT LAUNCHES

Outlook

## MARKET INDICATORS

Table 16 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

## MARKET DATA

Table 17 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 18 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 19 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 20 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 21 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 25 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 26 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 27 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 28 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 29 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

Table 30 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 31 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

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## SOURCES

Summary 2 Research Sources

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