

Snacks in Singapore

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Report description:

In 2021, snacks was anticipated to see slower retail current value growth than in 2020, given that at-home consumption was expected to dwindle along with the reopening of the economy and the lifting of movement restrictions. The 2021 performance was certainly less than ideal, as intermittent accessibility to dine-in food services and fluctuating group sizes for socialisation induced the perception of short-lived freedom, which spurred out-of-home food consumption. The resulting slowing of retail...

Euromonitor International's Snacks in Singapore report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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