

Snacks in Hong Kong, China

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Report description:

While impulse snacks witnessed a fall in demand in early 2022 due to the fifth wave of the pandemic, home seclusion during the first six months of the year encouraged some indulgent snacking occasions for consumers in Hong Kong. Nevertheless, despite the growing popularity of e-commerce and the increasing use of third party delivery sites such as Deliveroo, snacks witnessed lower growth than expected in the early stages of 2022 due to snack sales being primarily driven by convenience stores and...

Euromonitor International's Snacks in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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