

Snacks in Brazil

Market Direction | 2022-07-07 | 83 pages | Euromonitor

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Report description:

2020 was a favourable year for some snacks categories, especially those that were usually consumed at home. For instance, sweet biscuits, chocolate confectionery and savoury snacks performed well during the first year of the pandemic. The emergency aid provided by the federal government favoured consumption by social classes D and E, and the population in general sought comfort from snacks during this difficult period. Other categories, whose consumption is predominantly outside of the home, suc...

Euromonitor International's Snacks in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
July 2022

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SUGAR CONFECTIONERY IN BRAZIL

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PROSPECTS AND OPPORTUNITIES

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