

Snacks in Algeria

Market Direction | 2022-07-08 | 57 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

While snacks is expected to register healthy current value growth in 2022, retail volume growth is expected to much more muted, and is expected to be lower than 2021. While a rebound in oil prices is benefitting the economy, continued exchange rate devaluation, import restrictions policies, as well as continuing global supply constraints are pushing up prices, particularly for imported brands. With reduced purchasing power, Algerians limit spend and prioritise essentials.

Euromonitor International's Snacks in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Snacks in Algeria
Euromonitor International
July 2022

List Of Contents And Tables

SNACKS IN ALGERIA

EXECUTIVE SUMMARY

Snacks in 2022: The big picture
Key trends in 2022
Competitive landscape
Channel developments
What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2017-2022
Table 2 Sales of Snacks by Category: Value 2017-2022
Table 3 Sales of Snacks by Category: % Volume Growth 2017-2022
Table 4 Sales of Snacks by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Snacks: % Value 2018-2022
Table 6 LBN Brand Shares of Snacks: % Value 2019-2022
Table 7 Distribution of Snacks by Format: % Value 2017-2022
Table 8 Forecast Sales of Snacks by Category: Volume 2022-2027
Table 9 Forecast Sales of Snacks by Category: Value 2022-2027
Table 10 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027
Table 11 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Moderate volume growth in 2022
Further complications regarding imports as purchasing powers decrease and the dinar devaluates
Chocolate with toys strongest performer

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period
Modern grocery retailers continue to gain value share
Players continually adapt to the changing needs of consumers

CATEGORY DATA

Table 12 Sales of Chocolate Confectionery by Category: Volume 2017-2022
Table 13 Sales of Chocolate Confectionery by Category: Value 2017-2022
Table 14 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022
Table 15 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022
Table 16 Sales of Chocolate Tablets by Type: % Value 2017-2022
Table 17 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022
Table 18 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Distribution of Chocolate Confectionery by Format: % Value 2017-2022

Table 20 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027

Table 21 □Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027

Table 22 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

GUM IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Moderate volume growth in 2022

In-store promotion key marketing tool

International brands still dominate but local players gaining

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

Modern retailing continues to win value share

Increasing health awareness drives demand for sugar-free

CATEGORY DATA

Table 24 Sales of Gum by Category: Volume 2017-2022

Table 25 Sales of Gum by Category: Value 2017-2022

Table 26 Sales of Gum by Category: % Volume Growth 2017-2022

Table 27 Sales of Gum by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Gum: % Value 2018-2022

Table 29 LBN Brand Shares of Gum: % Value 2019-2022

Table 30 Distribution of Gum by Format: % Value 2017-2022

Table 31 Forecast Sales of Gum by Category: Volume 2022-2027

Table 32 Forecast Sales of Gum by Category: Value 2022-2027

Table 33 □Forecast Sales of Gum by Category: % Volume Growth 2022-2027

Table 34 □Forecast Sales of Gum by Category: % Value Growth 2022-2027

SUGAR CONFECTIONERY IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Muted volume growth in 2022

Impulse purchases recover

Local and regional brands continue to dominate

PROSPECTS AND OPPORTUNITIES

Muted constant value growth over forecast period

Growing health and wellness trend set to be the most significant trend over the forecast period

Toffees, caramel and nougat register highest constant value growth

CATEGORY DATA

Table 35 Sales of Sugar Confectionery by Category: Volume 2017-2022

Table 36 Sales of Sugar Confectionery by Category: Value 2017-2022

Table 37 Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022

Table 38 Sales of Sugar Confectionery by Category: % Value Growth 2017-2022

Table 39 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2017-2022

Table 40 NBO Company Shares of Sugar Confectionery: % Value 2018-2022

Table 41 LBN Brand Shares of Sugar Confectionery: % Value 2019-2022

Table 42 Distribution of Sugar Confectionery by Format: % Value 2017-2022

Table 43 Forecast Sales of Sugar Confectionery by Category: Volume 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 44 □Forecast Sales of Sugar Confectionery by Category: Value 2022-2027

Table 45 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2022-2027

Table 46 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2022-2027

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lower volume growth in 2022

Continued product launches within sweet biscuits keeps consumers engaged

Local player BIMO continues to lead in 2022, benefiting from import restrictions

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

On-the-go consumption generates demand

Healthier options gain value share

CATEGORY DATA

Table 47 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 48 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022

Table 51 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2022

Table 52 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2022

Table 53 NBO Company Shares of Sweet Biscuits: % Value 2018-2022

Table 54 LBN Brand Shares of Sweet Biscuits: % Value 2019-2022

Table 55 NBO Company Shares of Snack Bars: % Value 2018-2022

Table 56 □LBN Brand Shares of Snack Bars: % Value 2019-2022

Table 57 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2017-2022

Table 58 □Distribution of Sweet Biscuits by Format: % Value 2017-2022

Table 59 □Distribution of Snack Bars by Format: % Value 2017-2022

Table 60 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027

Table 61 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027

Table 62 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027

Table 63 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

ICE CREAM IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy volume growth in 2022

Local players continue to dominate

Prima Glaces ice cream ranks first due to its wide distribution network

PROSPECTS AND OPPORTUNITIES

Rosey outlook over forecast period

Consumers switch to economy brands during times of financial unrest

Single-portion increase continues to account for most value sales

CATEGORY DATA

Table 64 Sales of Ice Cream by Category: Volume 2017-2022

Table 65 Sales of Ice Cream by Category: Value 2017-2022

Table 66 Sales of Ice Cream by Category: % Volume Growth 2017-2022

Table 67 Sales of Ice Cream by Category: % Value Growth 2017-2022

Table 68 NBO Company Shares of Ice Cream: % Value 2018-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 69 LBN Brand Shares of Ice Cream: % Value 2019-2022

Table 70 Distribution of Ice Cream by Format: % Value 2017-2022

Table 71 Forecast Sales of Ice Cream by Category: Volume 2022-2027

Table 72 Forecast Sales of Ice Cream by Category: Value 2022-2027

Table 73 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027

Table 74 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

SAVOURY SNACKS IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lower volume growth in 2022

Snax remains the leading player in 2022

Other local brands also gaining value share

PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

Savoury snacks popular as an on-the-go snack, especially for children

Nuts, seeds and trails mixes registers strong growth, due to health benefits

CATEGORY DATA

Table 75 Sales of Savoury Snacks by Category: Volume 2017-2022

Table 76 Sales of Savoury Snacks by Category: Value 2017-2022

Table 77 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022

Table 78 Sales of Savoury Snacks by Category: % Value Growth 2017-2022

Table 79 NBO Company Shares of Savoury Snacks: % Value 2018-2022

Table 80 LBN Brand Shares of Savoury Snacks: % Value 2019-2022

Table 81 Distribution of Savoury Snacks by Format: % Value 2017-2022

Table 82 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027

Table 83 Forecast Sales of Savoury Snacks by Category: Value 2022-2027

Table 84 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027

Table 85 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Snacks in Algeria

Market Direction | 2022-07-08 | 57 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com