

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Chile**

Market Direction | 2022-07-07 | 22 pages | Euromonitor

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### **Report description:**

E-vapour products ended 2021 with a strong positive performance in current value terms as Chileans became increasingly interested in the technology. Consumers wishing to give up smoking represent the main users of e-vapour products in Chile, although price represents a limiting factor in terms of its overall small size within tobacco, as many e-vapour products are considerably more expensive than cigarettes. Some consumers have also been hesitant to make the switch towards e-vapour products due...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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