

## **Savoury Snacks in the United Kingdom**

Market Direction | 2022-07-07 | 26 pages | Euromonitor

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### **Report description:**

Savoury snacks was amongst the categories that massively benefited from home seclusion in 2020 and early 2021, when lockdown restrictions were in place and the desire for snacks such as potato chips, tortilla chips, puffed snacks, popcorn and pretzels increased as consumers spent more time watching television and films or drinking alcohol at home. However, with the reopening of foodservice from the second quarter of 2021, demand for savoury snacks partially switched back from retail to foodservi...

Euromonitor International's Savoury Snacks in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Innovation is focused on new flavours and formats

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