

Savoury Snacks in Thailand

Market Direction | 2022-07-08 | 23 pages | Euromonitor

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Report description:

Sales of savoury snacks dropped sharply in 2020 as a result of restrictive measures to control the spread of COVID-19. Although the situation improved slightly in 2021, the government's COVID-19 measures impeded a recovery with consumers still spending considerably more time at home. Sales of nuts, seeds and trail mixes were particularly hard hit by the pandemic. Firstly, these products are often enjoyed with alcohol and therefore with social gatherings being limited during 2020 and 2021 demand...

Euromonitor International's Savoury Snacks in Thailand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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New flavour innovations help drive growth but Frito-Lay remains the clear leader

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Summary 1 Research Sources

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