

## **Savoury Snacks in Mexico**

Market Direction | 2022-07-08 | 24 pages | Euromonitor

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### **Report description:**

Sales of savoury snacks continue to recover in 2022 after the dip in demand seen in 2020. Following the outbreak of COVID-19 socialising came to an abrupt halt, with this reducing demand for products such as nuts and tortilla chips which are often enjoyed with friends and family. Sales started to pick up again in 2021 as Mexico rolled out its vaccination programme and economic and social activities picked up, especially in the second half of the year. This pattern has continued into 2022 with he...

Euromonitor International's Savoury Snacks in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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